EATING HABITS SURVEY





QUESTIONNAIRE FOR STUDENTS THE RESPONDENTS.

Aged 10-13

45%



55%



92% EUROPEAN

8% EXTRA-EUROPEAN





100% LOWER SECONDARY SCHOOL

To analyze the research findings we focused on some critical issues emerging from the survey.

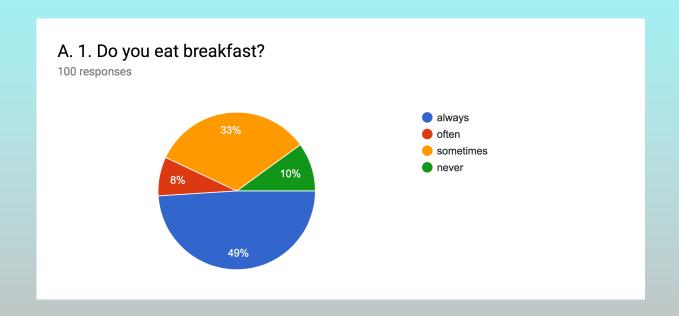
We will take these issues as starting points to improve our students' awareness and behavior as regards their eating habits and life style.



FOOD HABITS AND CONSUMPTION

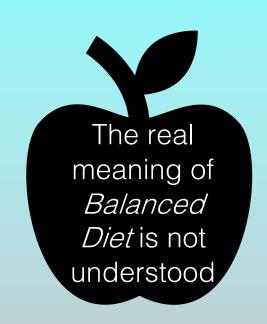
Only half of respondents always have breakfast. 8% often, 33% sometimes and 10% never.

!! Something to work on being breakfast on important daily meal !!

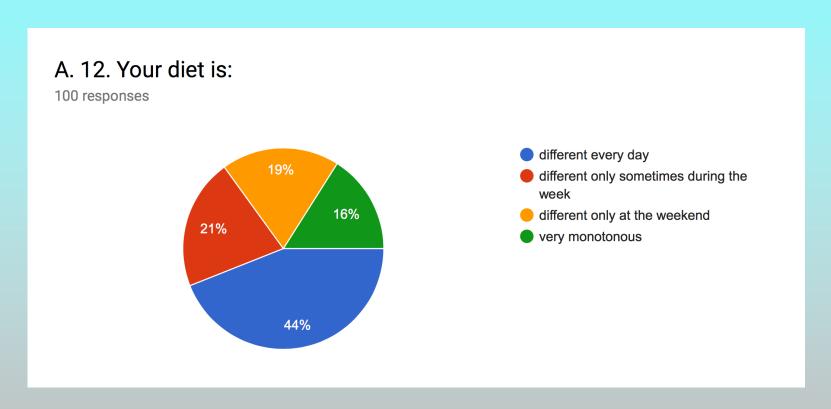


As for food consumption all respondents report to have a balanced diet. *However...*

- 28% never eat legumes
- 34% never eat fish
- 48% eat fish only once a week
- 26% never eat fruit or eat fruit only once a week
- 63% never eat wholemeal bread
- Almost no one eats dried fruit.

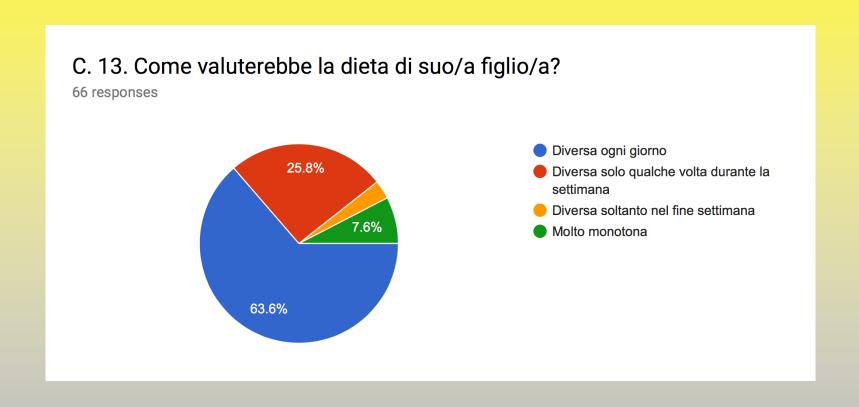


44% report their diet is different every day. 19% say it is different only at the weekend. 16% say it is very monotonous.



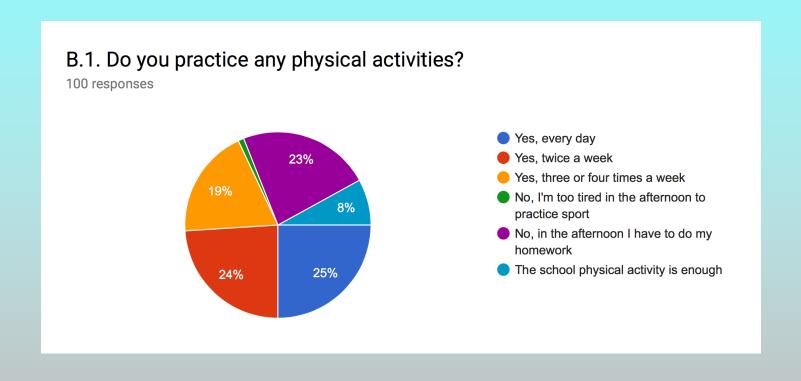
64% of parents, on the other hand, say their children's diet is different every day. Only 7% say it is monotonous.

Someone is lying here!!

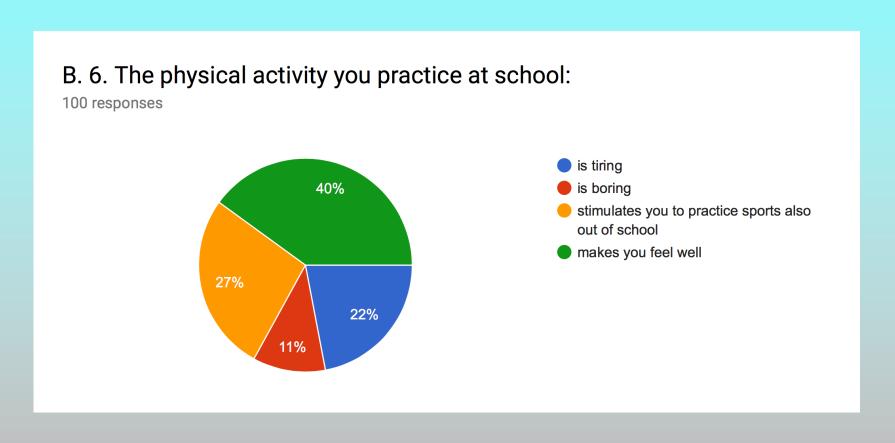


PHYSICAL ACTIVITY AND LIFESTYLE

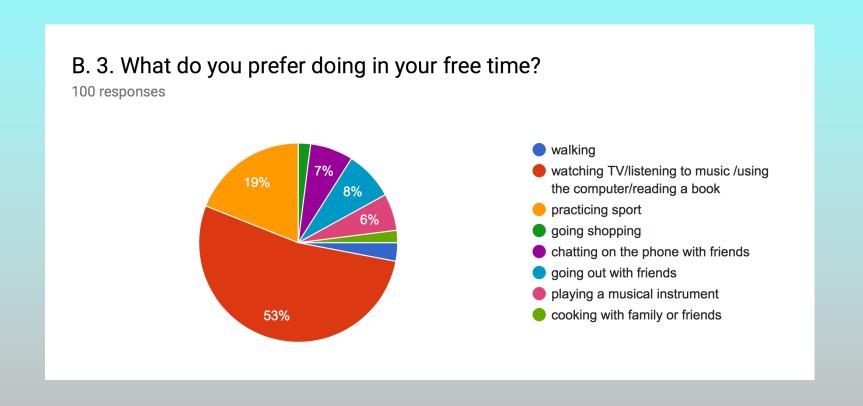
25% of respondents practice sport every day, 24% twice a week, 19% three or four times a week. **32% don't do any sports** for various reasons.



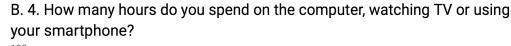
The vast majority of respondents have positive feelings about the physical activity they practice at school. Only 11% is not satisfied with it.



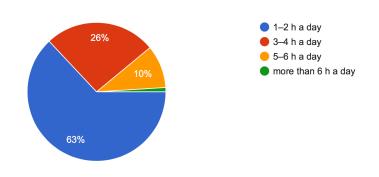
60% of respondents spend his free time watching tv, using the computer or chatting on the phone. Only 2% consider cooking with family or friends a free time activity.



As for the **time spent at the computer or cell phone** the percentages of what students and parents say is very similar. More than 60% spend 1 or 2 hours a day using a technological device. The only relevant difference is the percentage of 5-6 hours a day: 10% according to students, 1% according to parents!!

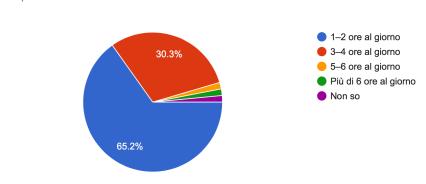


100 responses



B. 2. Quante ore al giorno trascorre davanti al computer, a guardare la televisione o usare lo smartphone?

66 responses

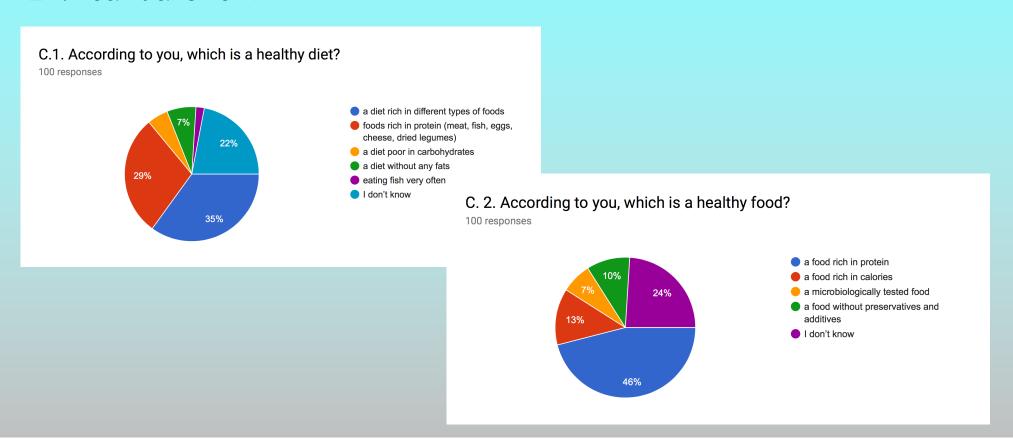


The most interesting information come from sections C and D:

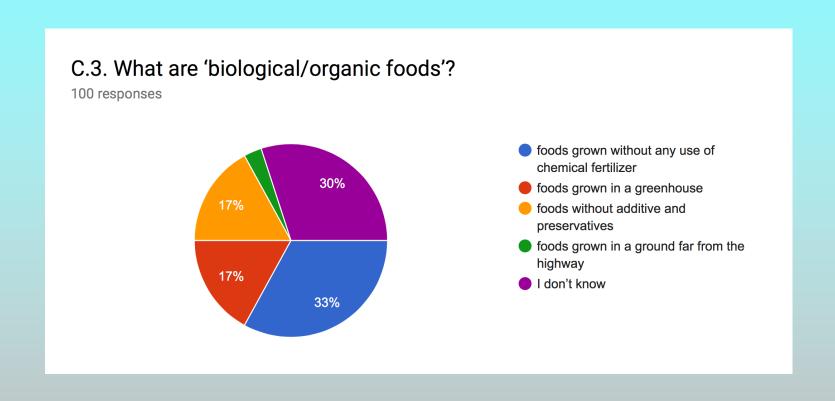
Healthy and Unhealthy Dietary Habits and Food and Self-Efficacy

This is where we should work....!!!

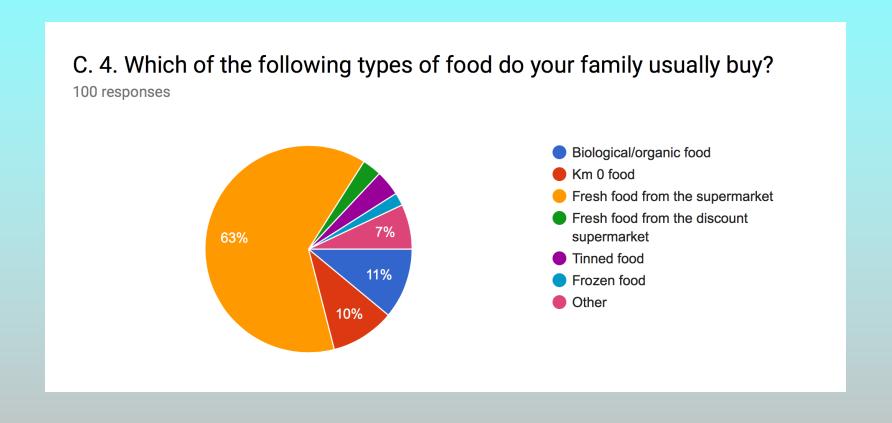
29% of our respondents think a healthy diet is a diet rich in proteins. 22% don't know what a healthy diet is. Only one third think a healthy diet is a diet rich in different types of food. 46% think healthy food is food rich in proteins. Only 10% think healthy food is food without preservatives and additives. 24% can't answer!!!



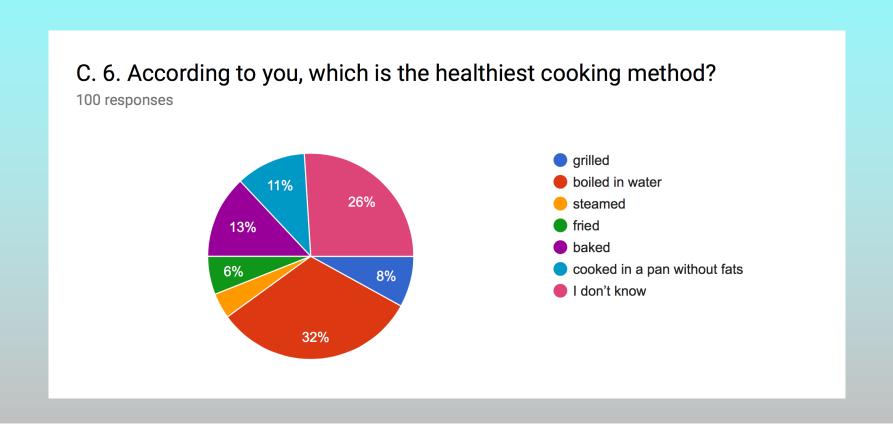
One third of our respondents don't know what organic food is. 17% think it is food grown in greenhouses.



The majority of respondents report their family buy fresh food from the supermarket (which is often not local). Only 10% buy Km 0 food.



One quarter of respondents can't answer the question on healthy cooking methods. Only 4% thinks steamed is the healthiest one.

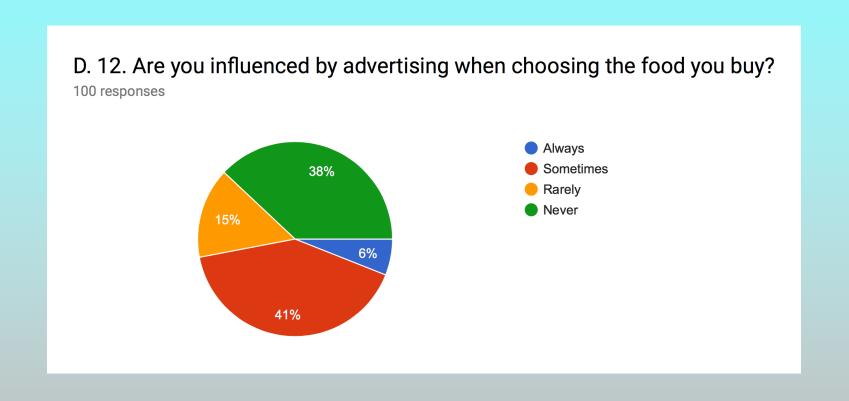


A quarter of the respondents never go food shopping. Only 29% report to pay attention to the labels and ingredients of the food they buy. 29% sometimes. <u>12% rarely. 17% never. 13% don't know.</u>

So there is about 40% to work on!!!



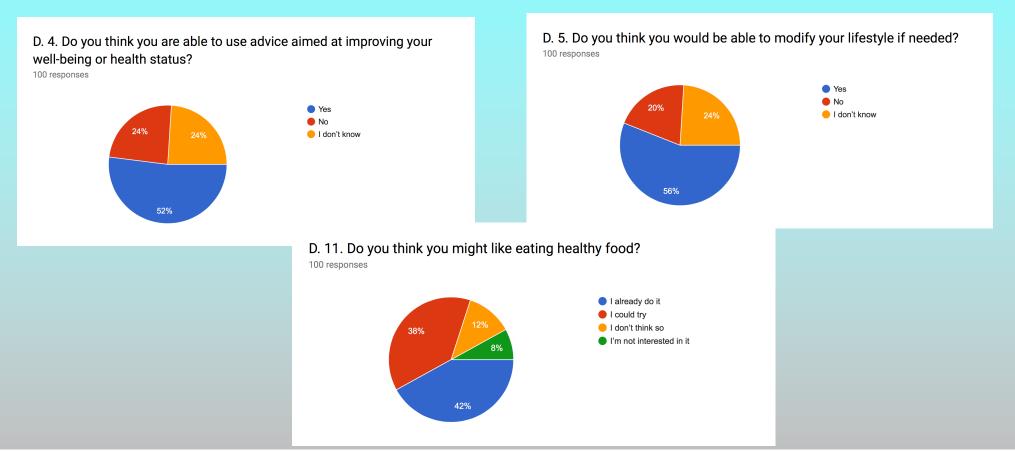
About half of respondents are influenced by advertising when buying a product.



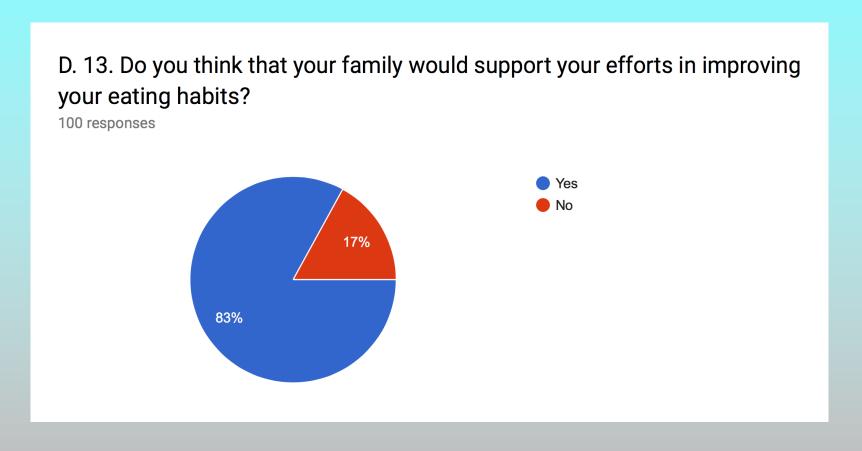
Only 40% of respondents cook and like cooking (D.8.). Another 40% don't know or don't think being able to cook could help having healthier eating habits (D.9.).



About 50% of respondents don't think they could improve their health status or wouldn't change their lifestyle. About 20% is not interested in eating healthy food.



The vast majority of respondents (83%) report their family would support them in improving their eating habits. So most of them are positive about it!!



QUESTIONNAIRE FOR FAMILIES THE RESPONDENTS...

85% Between 31 - 50

15% Over 50

24%

45% HIGH SCHOOL DIPLOMA

29% UNIVERSITY DEGREE

100% EUROPEAN

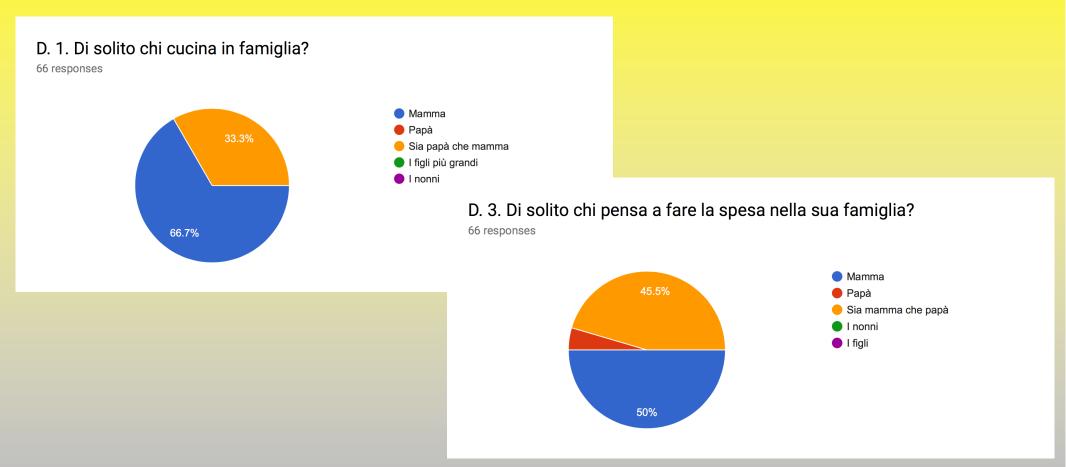


15% DIDN'T FINISH UNIVERSITY

11% LOWER SECONDARY SCHOOL

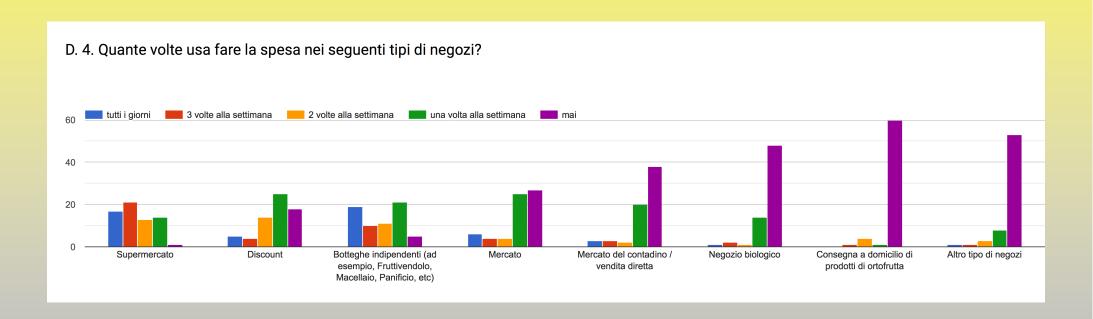
FAMILY LIFESTYLE

The majority of respondents report that, not surprisingly, mothers are mostly responsible for cooking (67%) and for doing food shopping (50%).



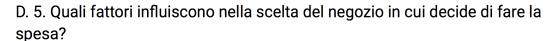
As for food shopping, it is relevant that, most respondent do food shopping everyday, once or twice a week at the supermarket, at the discount market or in small shops such as bakeries and butchers. Quite a lot of respondents never shop at the market (40%), at farmer markets (57%), in organic shops (73%) or has vegetable boxes delivered (90%).

!! This fact contrasts with the following slide..where we find out that...!!

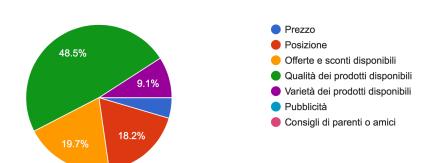


About half of respondent say that the quality of products is the main factor influencing where they decide to do their food shopping (both offers and location follow with about 20%) and the freshness of food is the main factor when deciding what to buy (about 70%).

66 responses



66 responses



D. 6. Quali fattori prende maggiormente in considerazione quando acquista il cibo?

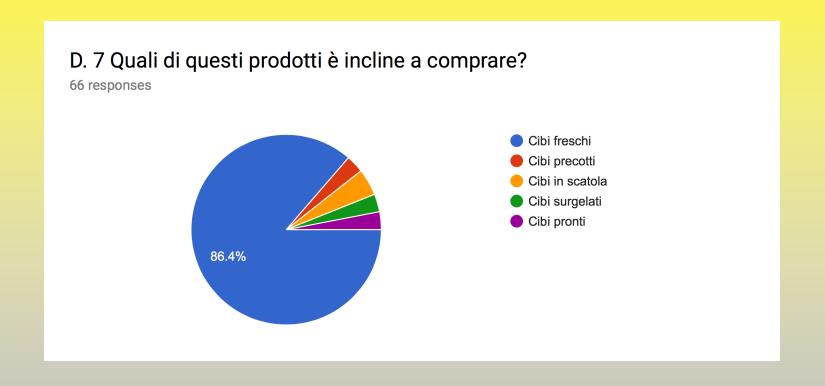
Qualità e freschezza del cibo 46 (69.7%) Le offerte speciali disponibili 69.7% Quanto è sano

 La disponibilità di cibo nel negozio dove vado Il prezzo del cibo

Qualità e freschezza del cibo

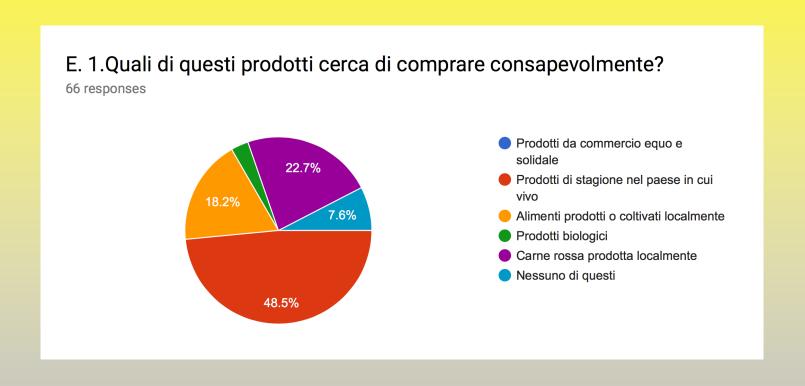
 Il luogo in cui il cibo è stato coltivato/ prodotto

The vast majority of respondents (about 87%) tend to buy fresh food, but often at the supermarket where products rarely local.



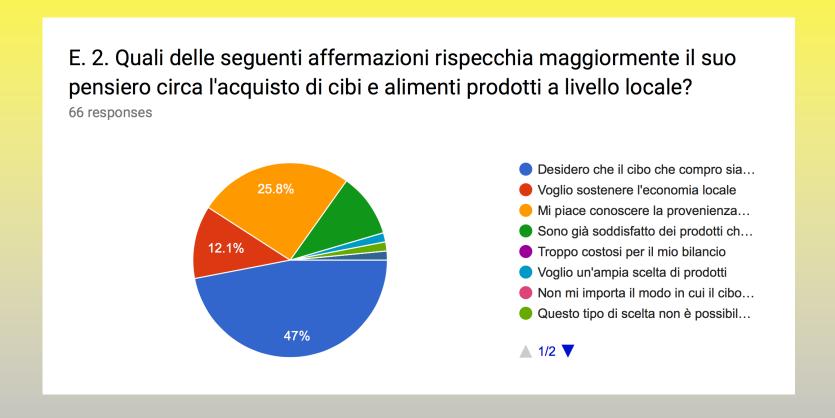
SUSTAINABLE EATING

Almost 90% report to consciously buy seasonal and locally produced products. 7.6% don't pay attention. Almost no one buys fair-trade or organic products.

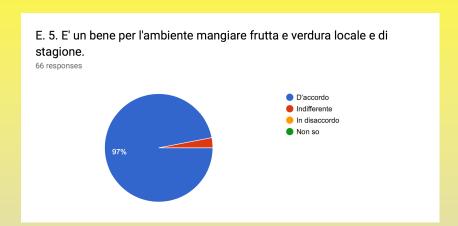


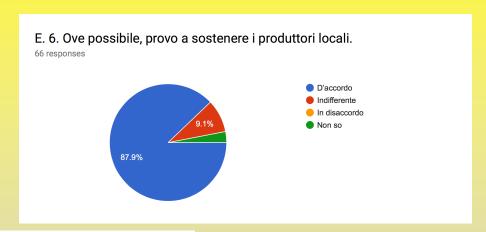
Here again the freshness of food is a key factor, but only 12% report that they want to support the local economy.

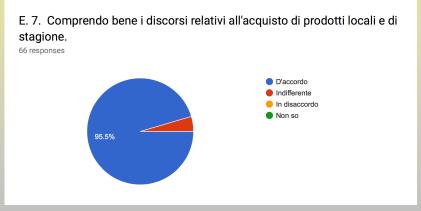
!! There is a lot to do to create more consciousness!!



However... almost all respondents report that they try to support local producers and that they have a good understanding of the issue surrounding buying local products.





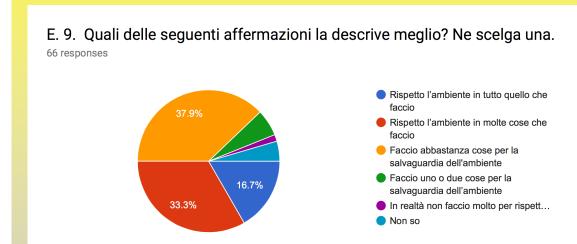


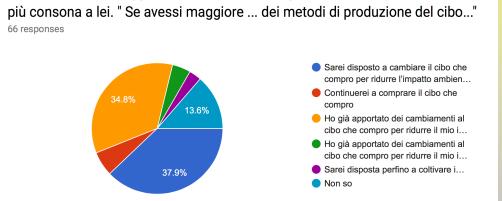
Only 33% of respondent report they always pay attention to the environmental impact of the cooking method they use.

!! A great deal of information could be done here !!



The vast majority of respondents (88%) report that they try to have an environmental-friendly behavior. Only 6% say they don't do anything to protect the environment. About 40% of respondents say they would make changes to the food they buy to reduce the impact on the environment. 35% would like to do more.

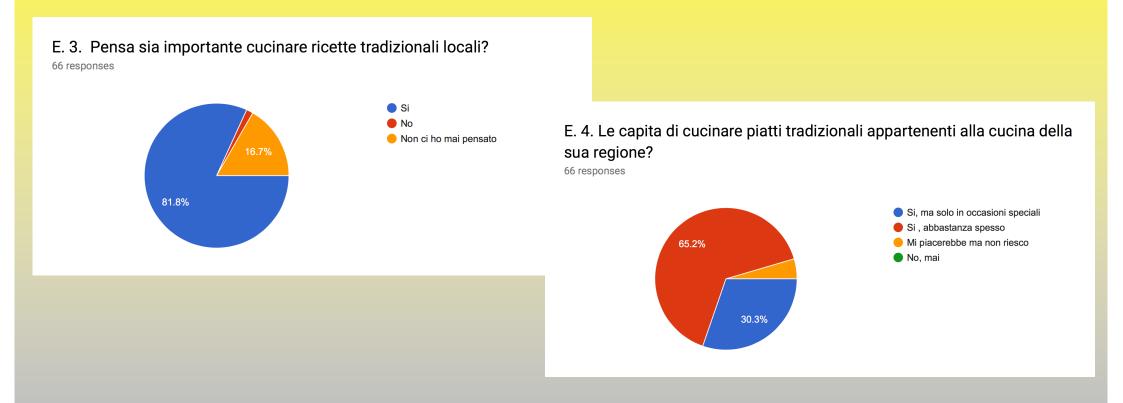




E. 10. Per favore, legga le affermazioni di seguito e indichi guale ritiene sia

Not surprisingly, the vast majority of respondents (about 80%) think it is important cooking traditional dishes and 65% cook traditional food quite often.

!!We are proud of being Sicilian...especially as regards food!!





THANKS FOR YOUR ATTENTION

